



United Kingdom

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Date: 10 February 2010

To Whom it May Concern

RE: Function Eight Reference

Dear Sir/Madam,

The Christina Noble Children's Foundation (CNCF) have worked with Function Eight since 2008 and most recently, working intensively on the revamp of the CNCF website. They have been very proactive in helping us manage, upgrade and make changes to the website. As a charity, our website is a fundamental marketing tool to raise awareness for the work we undertake and to help raise funds to support our activities. We are very pleased that the website is a true reflection of who we are as an organisation and it is thanks to the professionalism and endeavours of Function Eight that we have been able to achieve this.

One of the particular strengths of the Function Eight team is their ability to communicate and be proactive about dealing with potential issues. They are particularly good at working under pressure and responding appropriately to multiple queries. Their ability to work within pre-agreed budgets has also been very valuable given that as a charity we operate within very tight financial constraints.

Over the years, both Martin Abert and Phil Aldridge have also taken a personal interest in the work the charity does and have participated in a number of CNCF charity related events; raising well needed funds for the foundation through their involvement. We are very thankful to Function Eight for their professionalism but also for the passion and enthusiasm they have demonstrated towards the CNCF mission of trying to improve the lives of underprivileged children in Vietnam and Mongolia.

I have no hesitation in recommending Function Eight who have been a real pleasure to work with over the years and who have now become a part of the global CNCF family.

Yours faithfully,

Suzanne Sadler

International Manager
For an on behalf of The Christina Noble Children's Foundation